

Dispatch no. 4/2022 of September 9th, 2022

Subject: Appointment of Course Directors, Technical-Scientific Area Coordinators, Cross Area Coordinators and Jury Members of the Accreditation Processes for the academic year 2022/2023.

Marta Liliana Nunes Bicho, Director of IPAM Lisboa, in accordance with the institution's statutes, regulations and norms, nominates, through this order, the following elements with reference to the academic year 2022/2023:

1. Study Cycles:

- 1.1. Director of the Degree in Marketing Management: Pedro Mello, PhD;
- 1.2 Director of the Degree in Marketing (Global Context): João Freire, PhD;
- 1.3 Director of the Master's Degree in Marketing Management: Simoni Rohden, PhD;
- 1.4 Director of the Master's Degree in Marketing (Global Context): Natália Pacheco. PhD;
- 1.5 Director of the Master's Degree in Marketing Management (e-Learning): Luís Valentim, PhD;
- 1.6 Coordinator of CTeSP Courses: Specialist Henrique Ribeiro.

2. Technical-Scientific Areas:

- 2.1. Coordinator of the Technical-Scientific Area of Marketing: Luís Valentim, PhD;
- 2.2 Coordinator of the Technical-Scientific Area of Quantitative Methods: Miguel Martin Dávila, PhD;
- 2.3 Coordinator of the Technical-Scientific Area of Economics and Management: Nuno Farinha, PhD;
- 2.4. Coordinator of the Technical-Scientific Area of Social Sciences and Humanities: Aníbal López, PhD.

3. Development Areas:

- 3.1. Research Area Coordinator: Luísa Martinez, PhD;
- 3.2 Quality Area Coordinator: Nuno Farinha, PhD;
- 3.3 Coordinator of the Pedagogical Practices Area: Professor Patrícia Oliveira;
- 3.4. Coordinator of the Executive Education Courses: Luís Schwab, PhD.

4. Jury of Accreditation Processes:

- 4.1. Jury of Creditation Processes of the Degree in Marketing Management: Course Director, Coordination of Technical and Scientific Area and Professor [Natália Pacheco, PhD];
- 4.2 Jury of the Processes of Accreditation of the Global Degree in Marketing: Course Director, Coordination of the Technical and Scientific Area and Teacher [Natália Pacheco, PhD];

4.3 Jury of the accreditation process of the Master's Degree in Marketing Management: Course Director, Coordination of the Technical and Scientific Area and Professor [João Freire, PhD];

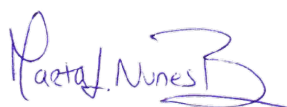
4.4. Jury of the Processes of Accreditation of the Global Master's Degree in Marketing: Course Director, Coordination of the Technical and Scientific Area and Professor [João Freire, PhD];

4.5. Jury of the accreditation process of the Master's Degree in Marketing Management (E-Learning): Course Director, Coordination of the Technical and Scientific Area and Professor [Luís Schwab, PhD];

4.6. Jury of the Processes of Accreditation of the CTeSP Course in Marketing Digital: Course Director, Coordination of the Technical and Scientific Area and Professor [Simoni Rohden, PhD].

5. Student Ombudsperson: Sara Rodrigues de Sousa, PhD

Lisbon, September 9th, 2022



Marta Bicho, PhD
[IPAM Lisboa Director]